

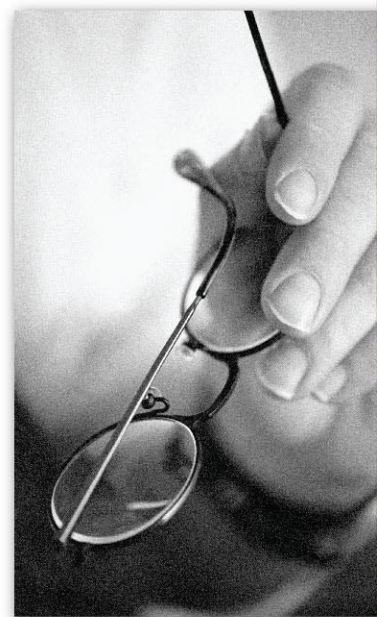


**HONG KONG
INSTITUTE OF CHIEF EXECUTIVES**

INTRODUCTION

About Us

Hong Kong Institute of Chief Executives (HKICE) is the Hong Kong's only and largest professional body dedicated to promoting the highest standards in management and leadership excellence exclusively for CEOs. HKICE is an independent, non-political, non-profit making professional organisation with perpetual succession and a common seal. We are a Hong Kong awarding body for management and leadership professional qualifications, and the only body that awards Certified Chief Executive (CCE), the hallmark of any professional CEO. We literally set the standards that others must follow. We are measured by our members, who are some of the most skilled and experienced CEOs in the country and as well from other countries, representing the full business spectrum.



Our Vision

To be the Centre of Management and Leadership Excellence, and the Embodiment of Continuous Learning to develop better CEOs and business leaders for a better society.

Our Mission

- To increase the number and standard of professionally qualified CEOs and business leaders
- Transform HKICE into a regional brand

Our Aims

The aims set by the Governing Council are to:

- Develop international and local collaboration to grow the number of Certified Chief Executives
- Promote for the public benefit high levels of skill, knowledge, professional competence and integrity on the part of CEOs, and equivalent office holders however described, of companies and other organisations
- Develop and promote more professional programmes to support the commitment to executive education through continuous learning and the requirement of ongoing professional development

QUALIFICATIONS PROGRAMMES

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Diploma in Executive Management and Leadership Practice

The programme aspires to instil you with the knowledge, skills and behaviour in executive management roles, especially in the arena of corporate and business strategy, operations and supply chain management, leadership, and governance. These are among the very critical issues that today challenge ambitious and emerging, as well as endangered organisations in their bid for business success and corporate growth amidst ever-changing, ever-threatening and ever-opportunistic global developments.

Curriculum Structure

1. Strategic Management
2. Competitive Strategy
3. Leading and Managing Organisational Change
4. Corporate Governance and Accountability
5. Operations and Supply Chain Management

Assessment

Examination and Practical Coursework

Duration

8 months

Eligibility

This programme is designed for CEOs and those who held equivalent position to CEO e.g. Managing Director or President of an organisation. This programme is also open to those of owner-managed companies or family businesses, newly appointed CEOs and senior executives shortly to become CEOs. Applicants must demonstrate a sound command of the English language, spoken and written. If your first language is not English, you need to have reached an equivalent level of fluency to IELTS Level 6.5 in order to be able to undertake the Diploma in Executive Management and Leadership Practice.



QUALIFICATIONS PROGRAMMES

Postgraduate Diploma in Executive Management and Leadership Practice

Once you have successfully completed the Diploma in Executive Management and Leadership Practice, the Postgraduate Diploma in Executive Management and Leadership Practice is the next step. In collaboration with professors from renowned overseas universities and institutes, the Postgraduate Diploma in Executive Management and Leadership Practice is a challenging, high-level management and leadership qualification that demonstrates specialist professional knowledge across many areas. The modules of the programme place emphasis on interdisciplinary understanding and the application of knowledge facilitates the sharing of best practices and helps chief executives and senior management look at the challenges of their role in today's highly competitive and globalised economy. In addition, the programme encourages peer group support, challenge and discussion.

Curriculum Structure

1. Entrepreneurial and Growth Management
2. International Marketing and Brand Management
3. Strategic Human Resource Management
4. Managing Innovation for Global Competitiveness
5. Business Analysis and Decision Making

Assessment

Examination and Practical Coursework

Duration

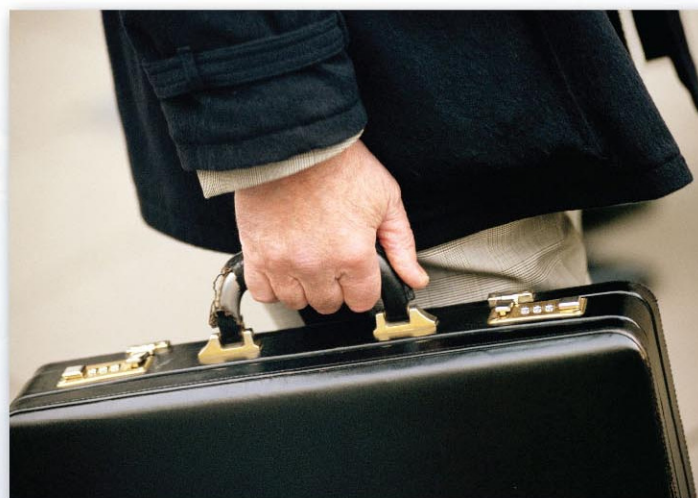
8 months

Eligibility

- HKICE Diploma in Executive Management and Leadership Practice; or
- Recognised Bachelor's Degree in Management/Leadership or equivalent or higher qualification and held the post of CEO of an organisation or equivalent position for a minimum of three (3) years
- Applicants must demonstrate a sound command of the English language, spoken and written. If your first language is not English, you need to have reached an equivalent level of fluency to IELTS Level 6.5 in order to be able to undertake the Postgraduate Diploma in Executive Management and Leadership Practice.

Progression Routes

Graduates of HKICE's Postgraduate Diploma in Executive Management and Leadership Practice are well accepted by reputable universities and business schools for top ups, credit exemptions or advanced standing into the MBA programme.



MEMBERSHIP

Membership Grades and Criteria **Associate Member (AHKICE)**

HKICE will consider applicants where turnover, budget or length of service does not meet Member criteria. It is open to applicants who held the post of CEO of an organisation or equivalent position for a minimum of three (3) years.

Membership Entrance Fee: HKD3000

Annual Subscription Fee: HKD600

Member (MHKICE)

Full member status can be achieved by a CEO or equivalent position who is responsible for the strategic planning and management of one or more of the above solvent entities that has (or have in aggregate) an annual minimum turnover or budget of HKD5,000,000 and has held the post of CEO of an organisation or equivalent position for a minimum of five (5) years.

Membership Entrance Fee: HKD5000

Annual Subscription Fee: HKD1000

Fellow (FHKICE)

Members are invited to become Fellows of the Institute, based on their experience and contribution to business. Fellow status can be achieved by a CEO or equivalent position who is responsible for the strategic planning and management of one or more of the above solvent entities that has (or have in aggregate) an annual turnover or budget exceeds HKD10,000,000 and has held the post of CEO of an organisation or equivalent position for a minimum of ten (10) years. Recognition is also given to members who have attained the HKICE's Diploma and Postgraduate Diploma in Executive Management and Leadership Practice, and became Certified Chief Executive.

Membership Entrance Fee: HKD10000

Annual Subscript Fee: HKD2000

Honorary Fellow (HonFHKICE)

From the HKICE Bylaws: Honorary Fellow. This shall be conferred only on persons rendering exceptional services for HKICE or have demonstrated significant performance in business excellence, outstanding international achievement, and exemplary leadership that has inspired and motivated others around the world to achieve success. Candidates for honorary fellow are suggested by Members, nominated by the Executive Board, and elected by the HKICE Governing Council.

Contact Us

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